

Ninth Annual 2026



ECW AutoFest

Saturday, October 17 ● Waltrip Williamsburg Executive Airport

SPONSORSHIP OPPORTUNITY

To Whom It May Concern:

I'm excited to announce that our Ninth Annual 2026 ECW AutoFest this year is on Saturday, October 17, 2026 at the Waltrip Williamsburg Executive Airport! It is a fundraiser car show welcoming all makes and models held to promote awareness for local non-profit organizations and to provide an opportunity for the local community to come together. This year, our benefitting non-profit is The Joshua Chamberlain Project.

The second page attached includes information about the Joshua Chamberlain project and how they are a special part of our community. The 3rd and 4th pages include information about sponsorships and other ways to support the event.

Thank you so much for your consideration in supporting this cause and please do not hesitate to contact me with any questions or concerns. We are honored to have any and all support!

Sincerely,

Helen Avramidis
European Cars of Williamsburg
(w) 757-220-9660 x2
(m) 757-232-5222
helen@ecwsales.com

OUR BENEFICIARY



The Joshua Chamberlain Project is a non-profit in honor of Joshua Chamberlain Peck, started with a goal to spread kindness and support in schools and communities.

Joshua passed away at the age of 10 on 30 December 2022 from a rare strain of bacterial meningitis. During his 12-day fight, and the months that followed his death, stories of his impact on his school and community provided comfort to those grieving.

His school, Laurel Lane Elementary, began a “Kindness Club” in his honor. Classes signed up for weeks throughout the school year, performing acts of kindness and bringing joy to students, teachers, and faculty to honor him as he had done when he was alive.

This led to the founding of the non-profit, “The Joshua Chamberlain Project” to help support the now multiple kindness clubs in his school district, collect donations for the pediatric intensive care unit where he spent his final days, and seek out other acts of kindness and support in the community that need support.

Awareness: Symptoms of Bacterial Meningitis



SPONSORSHIP LEVELS

TROPHY SPONSOR \$150.00

1. Your company's name on a trophy of your selected category and place and announced at the show (24 available- 1st, 2nd, and 3rd of eight categories)
2. Your company's name on Event website page and social media advertising
3. Included Vendor Spot at the event

PREMIUM SPONSOR \$350.00

1. Your company's name on all event T-shirts
2. Your company's name on a large display banner at the event
3. Your company's name on all e-mail, online advertising , ECW AutoFest website page
4. Your company recognized over the loudspeaker at the event minimum of 2 times
5. Included Vendor Spot at the event
6. Acknowledgement in post event newspaper announcement (The VA Gazette)
7. Optional add on +\$50.00 for a trophy sponsorship

PRESTIGE SPONSOR \$550.00

1. Your company's logo on all event T-shirts
2. Your company's full color logo on a large display banner at the event
3. Your company's full color logo on all e-mail, online advertising , ECW AutoFest website page, and TV commercial (local channel)
4. Your company recognized over the loudspeaker at the event a minimum of 4 times
5. Included Vendor Spot at the event
6. Acknowledgement in post event newspaper announcement (The VA Gazette)
7. Your company's logo on all in-print advertisements (VA Gazette, Next Door Neighbors, posters, flyers, etc.)

*Prestige Sponsors: email your logo file to helen@ecwsales.com

8. Optional add on +\$50.00 for a trophy sponsorship

Deadline for artwork/logos: September 1, 2026

Want to help in a different way?

We would be honored to receive items/services that could be raffle prizes! Raffle Prize donations will have online social media mentions and your company's name will be listed on the list of raffle prizes and will be announced on the day of the show. Volunteers and in-kind sponsorships also welcome 😊
Vendor spots will be available for \$100.00.

Vendors, In-Kind Sponsorships, and Raffle Prize donations will be recognized at the show and online.

Contact Helen with any questions.

757-220-9660 x2 or helen@ecwsales.com

Make checks payable to "European Cars of Williamsburg"
or purchase sponsorship online at www.eurocarswmbg.com/events

Thank you from everyone at
European Cars of Williamsburg!

SPONSOR/DONATION/VOLUNTEER/VENDOR INFORMATION

Name/Company Name: _____

Address: _____ Phone Number: _____

Email: _____ Website: _____

Desired Sponsorship Level:

Vendor Spot (\$100)

Trophy Sponsor (\$150)

Premium Sponsor (\$350) Optional add on +\$50.00 for a trophy sponsorship

Prestige Sponsor (\$550) Optional add on +\$50.00 for a trophy sponsorship

In-Kind Sponsor (please write how), Raffle, or Volunteer

For record keeping: Paid by Check Number _____ or Credit Card/Online _____